



# Zen Dog Web Services, Inc.

Product Offerings for Webhosting,  
Continuous Care Maintenance,  
and Security of Your Website

Effective April 10, 2016

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## Our Website Hosting Package

Get speedy, well-maintained WordPress specialized hosting on **ClickHost or SiteGround for \$150/year**. That's less than GoDaddy, BlueHost, Host Gator and Globat on their second year. Both ClickHost and SiteGround, my preferred webhosts for most websites, offer 100% solid state drives (SSD) for 10X faster performance. Hosting with these professionals includes free CDN (cacheing), one free domain name for the first year AND free domain privacy (set to Zen Dog Web Services' address) PLUS better security from malware than most shared hosting. How? Each website is separate to avoid getting infected from other sites on the same server. (Think of a pool vs. a lot of buckets where malware is red dye that spreads easily in a pool.) Yes, over 40% of malware comes from one's webhost when you are on standard shared hosting.



We offer free SSL certificates via Let's Encrypt should you sell online. Private servers (VPS) are available, too. Moving your site (migration) is \$50. Plus, you get the wonderful Zen Dog Web Services folks you know and trust.

## Continuous Care – Our WordPress Updating & and Maintenance Service

WordPress is easy to update, but it **MUST BE DONE** and done regularly. Hackerbots are continually looking for outdated software to attack. Our twice weekly service is **\$25/ month, paid annually at \$300**, no matter which company you use for webhosting. This includes additional back-ups offsite on our Google Drive or AS3 account or yours. We can also email them to you, if you would like. You agree to allow our Worker plugin in the Dashboard.



In this package, we fix many small issues immediately for free and tell you after the fact. Usually, this is a plugin whose developers are a bit behind and their update (or lack thereof) breaks your website. We roll the site back to a restore point and then check regularly for the wayward update. If this doesn't happen, we'll replace the plugin to the best of our ability.

We alert you to any larger issues like malware attacks. Malware cleanup is a minimum \$200 charge (unless you have our Security Package below). Our regular rates apply should your site require a rebuild.

## Our Security Monitoring Package



Consider this package like insurance for your website with some preventative measures. While NO company can guarantee your website won't be hacked or acquire malware, you can drastically reduce the likelihood of this happening with daily malware scans, server side checks, best practices and monitoring. All of this is included in our security package licensed by Sucuri.net. It includes up to three free malware cleanups a year and three hours of our time working with Sucuri.net and your webhost. This saves you valuable time not having to interface with these two should your site be compromised. **This is a true' bargain at \$150/year.**

How does this work? Zen Dog Web Services has a license through Sucuri.net for their \$199 annual service MINUS their firewall because I set that up separately for your site. (Sucuri.net offers this deal to agencies like us because in the event of a malware or hacker attack, they find it more efficient to speak with someone who knows how to discuss the hack / malware / issue than a panicked end-user -- saves everybody time and tension.) While malware cleanup is included, my regular rates apply should your site require reconstruction or a rebuild after an attack.

In some instances, we will opt to use our CodeGuard licenses *in addition* to these measures.

### Discount for All Three - \$540 / year

Move your site to a more secure webhost, get continual updates, maintenance, monitoring, security scans and insurance for free malware cleanup as above for **\$540 which is a 10% discount** when paid annually.

### Discount for Two - \$405 / year

Keep your existing webhost and get both the Updates & Maintenance and Security Packages: As long as your webhost is not GoDaddy, you can get continual updates, maintenance, monitoring, security scans and insurance for free malware cleanup as described above for **\$405 which is a 10% discount** when paid annually. GoDaddy as your domain registrar is okay. This price also works should you decide to use our webhosting and Continuous Care, but forgo the Security Package.



# A Nudge

## WHEN THINGS GO WRONG

Human error, malicious users, hackers and server crashes can happen from time to time. This leaves businesses vulnerable to customer and data loss.



**Human Error**      **Malicious User**      **Hacker**      **Server Crash**

### What would you pay?

When asked how much they would pay for a restore, survey respondents said:



**24%**  
**Anything**

**19%**  
**Thousands**

**24%**  
**Hundreds**



[www.codeguard.com](http://www.codeguard.com)  
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All data based on the results of CodeGuard survey 503 WordPress users.  
Conducted online by Survata, Inc. on February 18-20, 2015.

Congratulations in advance on securing your website and making YOUR website experience and your website visitors' experience that much more trouble-free. Give a call anytime.

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